PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

Brigadoon Software, Inc

MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

What do you do if your computer is lost or stolen?

Suppose it just runs away from home?

Is it smart enough to tell you where it is?

It is, if it has PC PhoneHome™ or MacPhoneHome™ inside…

MacPhoneHome™

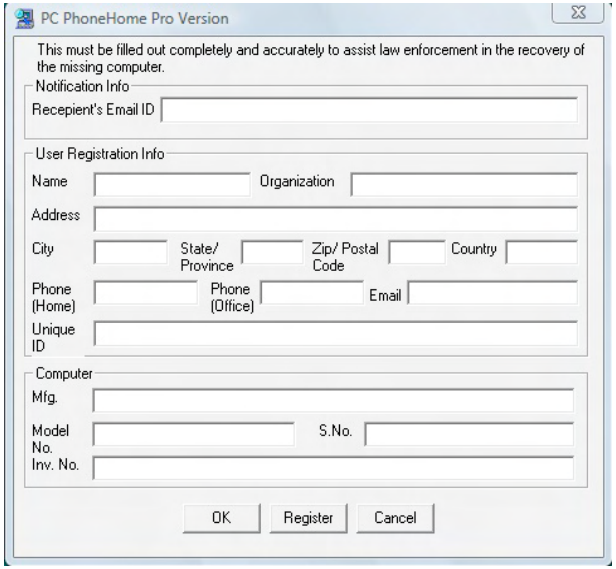
Tracks & Locates Missing Computers

www.pcphonehome.com

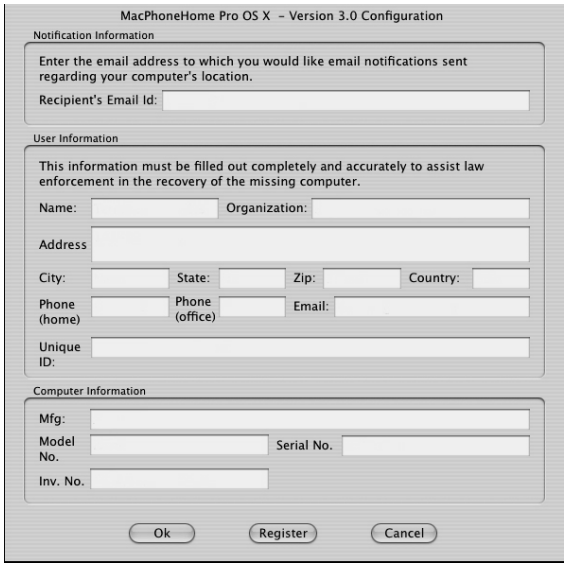
PC PhoneHome™ / MacPhoneHome™ is a transparent theft protection, tracking and recovery software that can be installed on a Laptop, Desktop, Netbook, Tablet computer & Chromebook. Every time the device makes an internet connection, a stealth message containing its exact location will be invisibly transmitted to our worldwide command center

Allows for the quick location and retrieval of your valuable property. Prevents loss of expensive equipment and intellectual property. Highly Tamperproof - Cannot be removed by unauthorized parties

How does PC PhoneHome™ and MacPhoneHome™ work?



Software is installed, simple installation and configuration



PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

Every time the protected computer makes an internet connection it will send a stealth message containing its exact location to our wordwide command center

MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

When the message from your missing computer is received, recovery experts at BSI work with worldwide ISPs and local law enforcement agencies to recover your stolen property. It is a simple process to trace the identifying information to find the computer's exact location.

MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

PC PhoneHome™
Tracks & Locates Missing Computers
www.pcphonehome.com

Here is a reprint from Columbia University's Public Safety newsletter outlining the recovery of a student's laptop protected by MacPhoneHome™...

We do this ALL the time for our clients...

Columbia University
PUBLIC SAFETY
PRIDE - PROFESSIONALISM - SERVICE

Columbia University Department of Public Safety
www.columbia.edu/cu/publicsafety

111 Low Library 854-2797
109 Black Building 305-8100

Crime Prevention News

December 2010
Page 2

Student's Laptop Stolen at LAX Airport Recovered Thanks to Mac Phone Home

Thanks to Columbia University IT and Public Safety's crime prevention program, Mac Phone Home, a laptop that was stolen at LAX airport was recovered and the thief arrested!

A Columbia student was returning back to New York from his home in Los Angeles when he put his laptop through the LAX airport security check point x-ray machine. He continued to walk through the metal detectors and was called back, while his laptop was left unattended at the x-ray machine. He returned to pick up his laptop and noticed that some unknown person had taken it.

A police report was made, an the student remembered that he installed Mac Phone Home in his Mac book. He immediately notified CU Public Safety, and an alert was put on his computer. Several days later, his computer began to call-in with its location. Brigadoon Software, the maker of PC & Mac Phone Home, forwarded the information needed for he police search warrant. The computer was recovered a short time later. The thief was confused as to how the police was able to apprehend him.

Many thanks to the folks at Brigadoon Software as well as our friends at the LAPD, especially Police Officers Garcia & Navarrette who were responsible for the investigation and the apprehension of the perpetrator.

If you have not installed PC or Mac Phone Home in your laptop or desk top, you can down load it from the CUIT website: www.columbia.edu/acis/software/pcphonehome . This link will also give you access to Mac Phone Home. Not needed for download, please make sure you record your computer's serial number and Mac address, this link will also tell you how to get it if you are not sure. Keep this information in a safe location. This information will help speed up the recovery process of lost / stolen computers.

If you are thinking of purchasing a new computer for the holidays, don't forget PC & Mac Phone Home. It's FREE for Columbia, CUMC, Barnard, teachers College & JTS students, faculty and staff. For more information on PC & Mac Phone Home please call our Crime Prevention Office **212-854-8513**.

Coming soon! New Crime Prevention Program for I-Phones, I-Pods & I-Pads
I-Phone Phone Home, I-Pod Phone Home & I-Pad Phone Home
Stay Tuned.....

MacPhoneHome™
Tracks & Locates Missing Computers
www.pcphonehome.com

- **According to the US Government and Insurance Industry Statistics, over EIGHT MILLION computers were stolen in the USA in the last three years…**

- **Worldwide statistics are proportionally similar.**

- **According to the FBI, only 3% of stolen computers are EVER recovered.**

- **You don't have to be a victim!**

Recent Computer Theft Stories in the News

- Prostitute steals laptop with secret software from US Army
- Qualcomm chairman's stolen laptop contained sensitive data
- Mossad's Deputy Chief gets laptop stolen – contained secret data
- Visa Exec's stolen laptop contained info on 300K issued credit cards
- Stolen MI5 laptop contained top secret data
- Thieves steal 40 IBM infrastructure servers
- IRS' Case of the 2,332 Missing Laptops
- Australian government loses 542 laptops
- UK government loses 1933 computers
- FBI loses 184 computers
- 2900 laptops lost in London Taxis

You don't have to be a victim!

PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

We provide low cost Enterprise Editions of PC PhoneHome™ and MacPhoneHome™ to the academic community

Ask about our special blanket license

MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

We also provide Enterprise Editions of PC PhoneHome™ and MacPhoneHome™ to the private sector and government organizations

MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

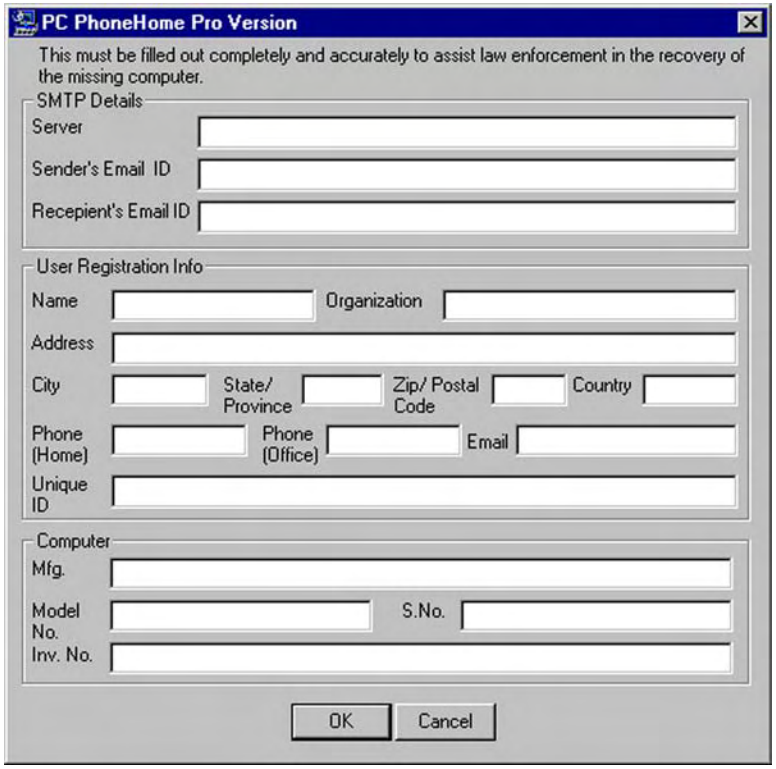
PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

"I like PC PhoneHome™ a lot... I want to deploy it on our 160 computers... Do I have to install and configure it on each computer?"

Imagine if you had to install and configure every computer in your organization with PC PhoneHome™ or MacPhoneHome™ separately... what a headache!



MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

PC PhoneHome™

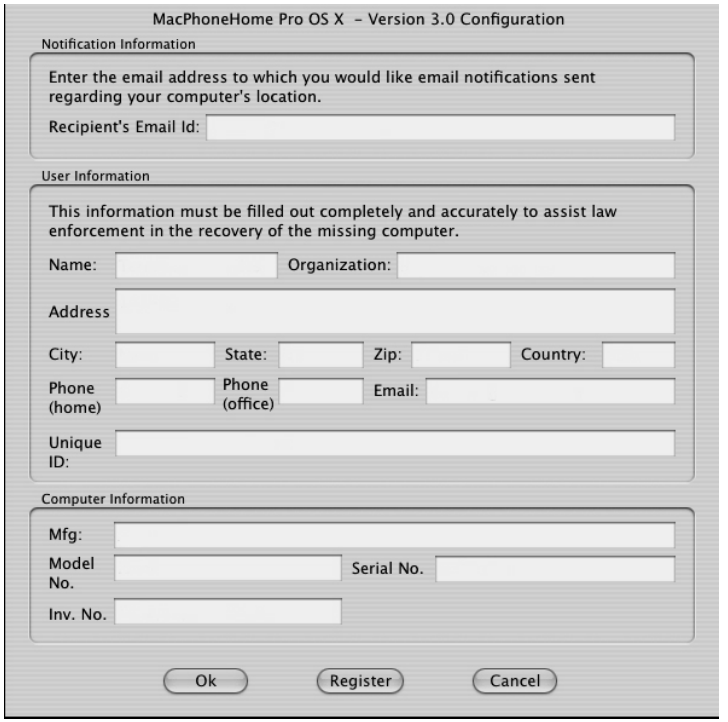
Tracks & Locates Missing Computers

www.pcphonehome.com

"We've got 5000 computers in our school system… It would take me months to install MacPhoneHome™ on every computer…"

There is no need to configure each computer separately!

We've solved that problem with our Enterprise Edition!



MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

What's an Enterprise Edition?

PC PhoneHome™/MacPhoneHome™ Enterprise is a custom configuration that allows organizations to install PC PhoneHome™/MacPhoneHome™ on large numbers of computers without the need for time consuming individual configuration.

MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

Your organization's contact and ownership information is hard-coded directly inside your custom version of PC PhoneHome™/MacPhoneHome™ Enterprise

No need to configure each computer separately!

Just click and install over your network

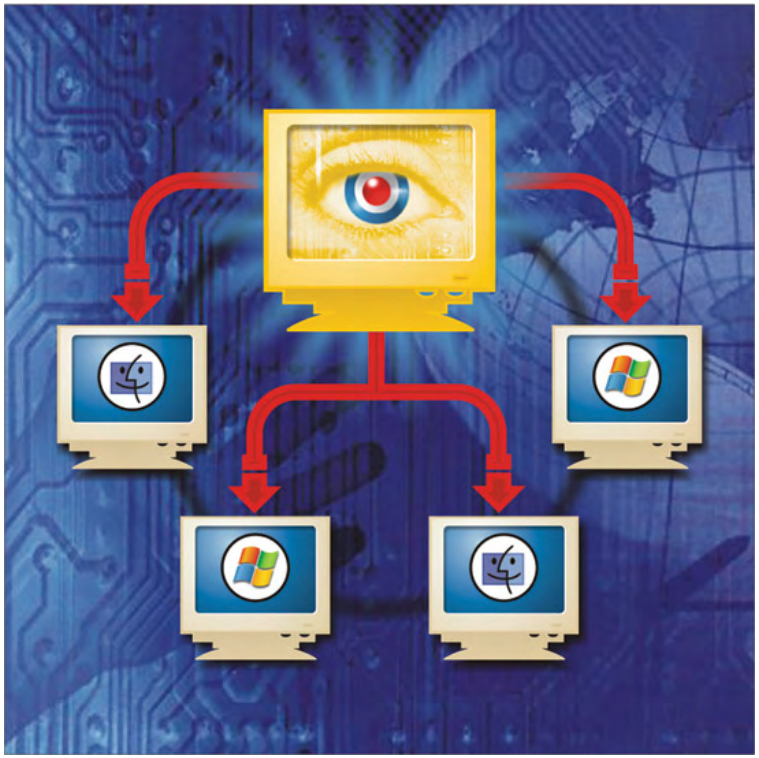
- **Point of Contact:**
- **P.O.C. 24 hour number:**
- **P.O.C. Email Address:**
- **Organization:**
- **Address:**
- **City:**
- **State/Province:**
- **Zip/Postal Code:**
- **Country:**
- **Tel:**
- **Fax:**
- **Recipient Email:**

Your organization's ownership and contact information is hard-coded directly into your customized Enterprise Edition

PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com



PC PhoneHome™ and MacPhoneHome™ Enterprise can be installed using a variety of popular "network push" techniques

Installation can be completely transparent

MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

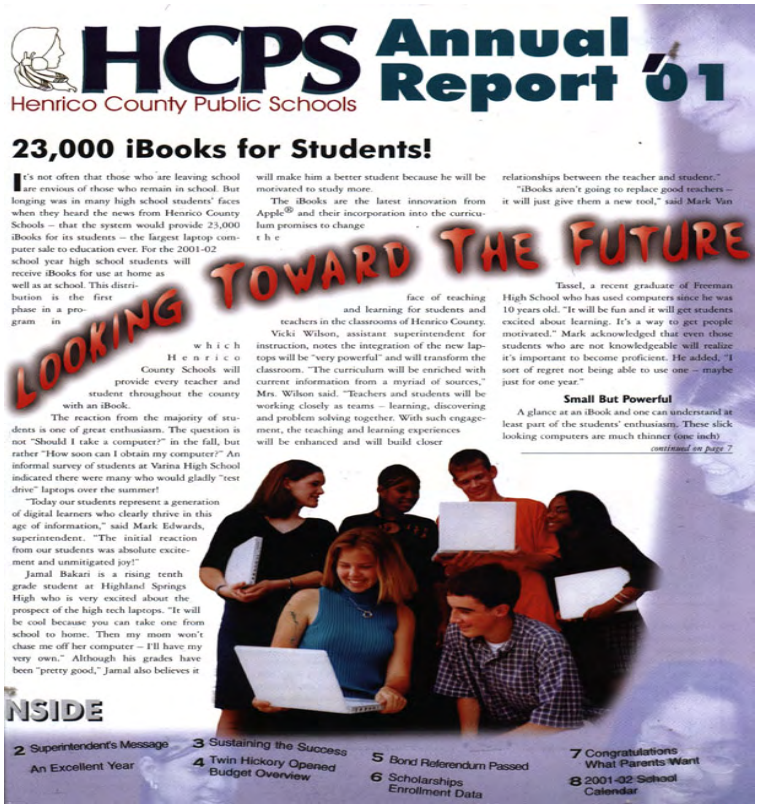
PC PhoneHome™ and MacPhoneHome™ Enterprise can also be installed using a variety of popular disk imaging utilities

MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

PC PhoneHome™
Tracks & Locates Missing Computers
www.pcphonehome.com



HCPS Annual Report '01
Henrico County Public Schools

23,000 iBooks for Students!

LOOKING TOWARD THE FUTURE

It's not often that those who are leaving school are envious of those who remain in school. But longing was in many high school students' faces when they heard the news from Henrico County Schools – that the system would provide 23,000 iBooks for its students – the largest laptop computer sale to education ever. For the 2001-02 school year high school students will receive iBooks for use at home as well as at school. This distribution is the first phase in a program in which Henrico County Schools will provide every teacher and student throughout the county with an iBook.

The reaction from the majority of students is one of great enthusiasm. The question is not "Should I take a computer?" in the fall, but rather "How soon can I obtain my computer?" An informal survey of students at Varina High School indicated there were many who would gladly "test drive" laptops over the summer!

"Today our students represent a generation of digital learners who clearly thrive in this age of information," said Mark Edwards, superintendent. "The initial reaction from our students was absolute excitement and unmitigated joy!"

Jamal Bakari is a rising tenth grade student at Highland Springs High who is very excited about the prospect of the high tech laptops. "It will be cool because you can take one from school to home. Then my mom won't chase me off her computer – I'll have my very own." Although his grades have been "pretty good," Jamal also believes it will make him a better student because he will be motivated to study more.

The iBooks are the latest innovation from Apple® and their incorporation into the curriculum promises to change the face of teaching and learning for students and teachers in the classrooms of Henrico County.

Vicki Wilson, assistant superintendent for instruction, notes the integration of the new laptops will be "very powerful" and will transform the classroom. "The curriculum will be enriched with current information from a myriad of sources," Mrs. Wilson said. "Teachers and students will be working closely as teams – learning, discovering and problem solving together. With such engagement, the teaching and learning experiences will be enhanced and will build closer relationships between the teacher and student."

"iBooks aren't going to replace good teachers – it will just give them a new tool," said Mark Van Tassel, a recent graduate of Freeman High School who has used computers since he was 10 years old. "It will be fun and it will get students excited about learning. It's a way to get people motivated." Mark acknowledged that even those students who are not knowledgeable will realize it's important to become proficient. He added, "I sort of regret not being able to use one – maybe just for one year."

Small But Powerful

A glance at an iBook and one can understand at least part of the students' enthusiasm. These slick looking computers are much thinner (one inch)

continued on page 7

INSIDE

2 Superintendent's Message
An Excellent Year
3 Sustaining the Success
4 Twin Hickory Opened
Budget Overview
5 Bond Referendum Passed
6 Scholarships
Enrollment Data
7 Congratulations
What Parents Want
8 2001-02 School
Calendar

Did you know… MacPhoneHome™ **protects the largest academic rollout of computers in US history!**

When Apple wanted to protect this rollout THEY called US!

We currently protect over 23,000 Henrico County, Va. Apple iBooks provided to faculty and students.

"This is the mammoth -- the single largest sale of portable computers in education ever," - Apple CEO Steve Jobs

MacPhoneHome™
Tracks & Locates Missing Computers
www.pcphonehome.com

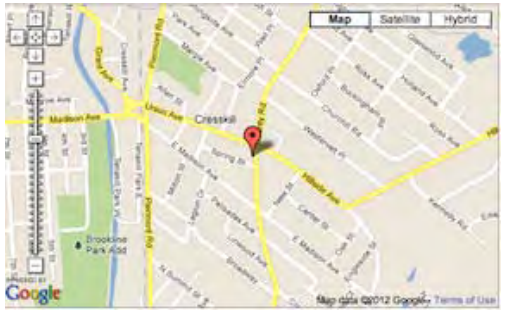
PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

We also offer Android PhoneHome™

Android PhoneHome™ protects all Android based Phones and Tablets… Just like our other PhoneHome™ products we can track your lost or stolen mobile computing device anywhere in the world!



MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

Some of our Strategic Partners

Aladdin Systems
MacShareware.net
Software To Go!
ubbi
BrotherSoft
InLinea IT SOLUTIONS
regnow
Filebasket™
The Shareware Tree
Smart Tracer™
EMJ Data Systems Ltd. Distributing niche-market products makes us different.
c|net DOWNLOAD.COM
Sunrise-tech.ca
JUMBO!™
SysPac DIGITAL MEDIA
Software Shelf International, Inc. softwareshelf.com
tucows RESELLER | FRIENDLY
MainBrain
SOFTWIDE
SECURITY GROUP INTERNATIONAL
SECURITY KIT .com COMPUTER SECURITY PRODUCTS ONLINE
Simtel.Net

PC PhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

Our computer protection products have been widely embraced and are in current use by the academic community, private sector and government organizations worldwide.

MacPhoneHome™

Tracks & Locates Missing Computers

www.pcphonehome.com

World Headquarters
Brigadoon Software, Inc.
228 East Route 59, Suite 250
Nanuet, New York 10954 USA
Tel: + 1-845-624-0909
Fax: +1-845-624-0990
E-Mail: sales@brigadoonsoftware.com
Web Site: www.brigadoonsoftware.com

Reseller Inquiries Invited

© 1999-2018 Brigadoon Software, Inc. All rights Reserved.